

Schedule E: In Kind Contributions

Sch-E

Tom Hoefling for Iowa		Status:		Filed
Committee Type:	Governor	Statutory Due Date	5/19/2014	
County:	Calhoun	Adjusted Due Date		
District:	0	Filed Date	5/19/2014 12:29:23 PM	
Committee Code:	5161	Postmark Date		
Political Party:	Republican	Amendment Date	7/19/2014 10:32:56 PM	

Date	Name & Address of Contributor	Relationship to Candidate *(if applicable)	Description of in Kind Contribution	Estimated Fair Market Value	"X" for Fund-Raiser
5/2/2014	Bergman, Craig 1115 Watrous Ave. Des Moines, IA 50315	None	Consultant Services	\$10,000.00	
5/2/2014	Saul, Judd 1521 Technology Parkway Cedar Falls, IA 50613	None	Advertising Video and camera work - 60 second ad	\$1,500.00	
5/4/2014	Pryor, Tommi 776 E Cedar Drive Chandler, AZ 85249	None	Web Fees Domain name purchase	\$13.17	
5/4/2014	American Information Marketing, LLC 776 E. Cedar Drive, Suite 100 Chandler, AZ 85249	None	Professional Fees Coding Email Creatives (\$175 X 3) to date	\$525.00	
5/4/2014	American Information Marketing, LLC 776 E. Cedar Drive, Suite 100 Chandler, AZ 85249	None	Professional Fees Email Template	\$350.00	
5/5/2014	American Information Marketing, LLC 776 E. Cedar Drive, Suite 100 Chandler, AZ 85249	None	Web Fees Website: Includes template and photo research, content mapping, photo editing, template customization and coding (14 pages)	\$5,000.00	
5/5/2014	American Information Marketing, LLC 776 E. Cedar Drive, Suite 100 Chandler, AZ 85249	None	Professional Fees Voter Donor Emails (24,999 X 3)	\$8,999.64	

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Date	Name & Address of Contributor	Relationship to Candidate *(if applicable)	Description of in Kind Contribution	Estimated Fair Market Value	"X" for Fund-Raiser
5/6/2014	Lepoutre, Rich 5 Sand Creek Drive Old Saybrook, CT 06475	None	Professional Fees Donor Email List (176,505 X 3) to date	\$44,126.25	
5/6/2014	Pryor, Tommi 776 E Cedar Drive Chandler, AZ 85249	None	Web Fees Website and email hosting	\$200.00	
5/6/2014	American Information Marketing, LLC 776 E. Cedar Drive, Suite 100 Chandler, AZ 85249	None	Professional Fees Donor Email Broadcasts (X 3)	\$6,045.12	

Total Estimated Fair Market Value	\$76,759.18
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